

Dear Participants!

Welcome to the International Week 2018. This year we organize the event under the main title of **BUSINESS, HUMOR AND CULTURAL DIVERSITY**. During the week you will experience working in truly international teams, while solving the problem of *introducing humor into internal communication in multinational organizations*. In order to help you with this, we will provide you with workshops on cultural differences, humor and design thinking.

We start the event on Monday, October 22. Please see the program on the next page. The main part of the event will take place in the Faculty's building ([see on the map](#)).

Your accommodation is here: [see on the map](#).

Should you have any question, please contact our organizational team:



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INTERNATIONAL WEEK 2018 BUSINESS, HUMOR AND CULTURAL DIVERSITY

*Smart communication in multicultural context.
Using design thinking to build advantages of cultural diversity in business communication.*

PROGRAM

MONDAY, October 22:

- 11:00 – reception
- 12:00 - Opening Ceremony (Faculty Council's Room)
- 12:30 – lunch
- 14:00 – 17:00 – Introduction workshop: The International Context and Impact of Culture, Pieter van Nispen (Rotterdam Business School, The Netherlands)

TUESDAY, October 23:

- 9:30 – 12:00 – Humor in Research and Practice, Anne Poutiainen (Oulu University of Applied Sciences, Finland)
- 12:30 – lunch
- 14:00 – Visit to The Invisible House

WEDNESDAY, October 24:

- 9:30 – 12:00 – Design Thinking - part I, Joanna Flicińska-Turkiewicz, Mariusz Lewandowski, Nina Rapo (Nicolaus Copernicus University, Poland)
- 12:30 – lunch
- 15:00 – 17:00 – City Treasure Hunting Game by Mariusz Lewandowski & Team
- 20:00 – Party (theme: 1970's Disco*, PERS Pub)

THURSDAY, October 25:

- 9:30 – 12:00 – Design Thinking – part II, Joanna Flicińska-Turkiewicz, Mariusz Lewandowski, Nina Rapo (Nicolaus Copernicus University, Poland)
- 12:30 – lunch

FRIDAY, October 26:

- 9:30 – 12:00 – Teamwork & projects' presentation
- 12:00 – 12:30 – Closing Ceremony
- 12:30 - lunch

* if possible, bring accessories referring to the 70's