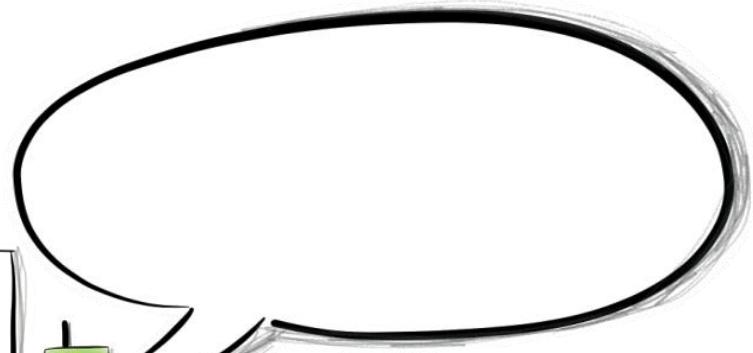


Name:

Background:



Job Title / Role:



JOB RESPONSIBILITIES

Main tasks and frequency:



MAIN GOALS

PAIN POINTS



NEEDS



STAKEHOLDERS



COMPETENCIES

Casual User	Power User
Proactive	Reactive
Work in team	Lone Fighter
Global focus	Local focus
Innovative	Conservative