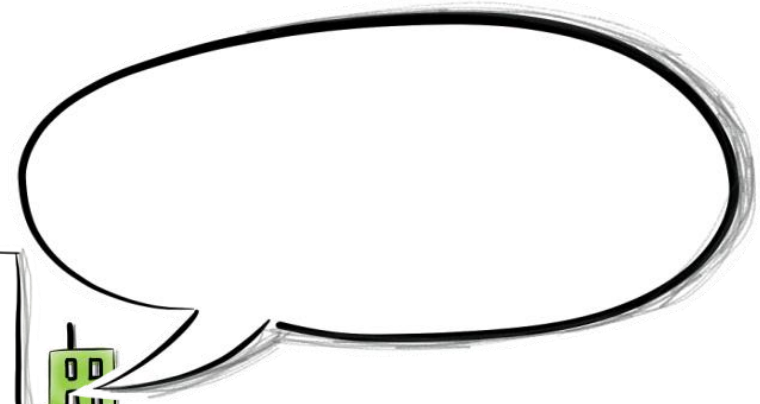


Name:

Background:



Job Title / Role:



## JOB RESPONSIBILITIES

Main tasks and frequency:



## MAIN GOALS



## NEEDS

## PAIN POINTS



## STAKEHOLDERS



## COMPETENCIES

Casual User	.....	Power User
Proactive	.....	Reactive
Work in team	.....	Lone Fighter
Global focus	.....	Local focus
Innovative	.....	Conservative