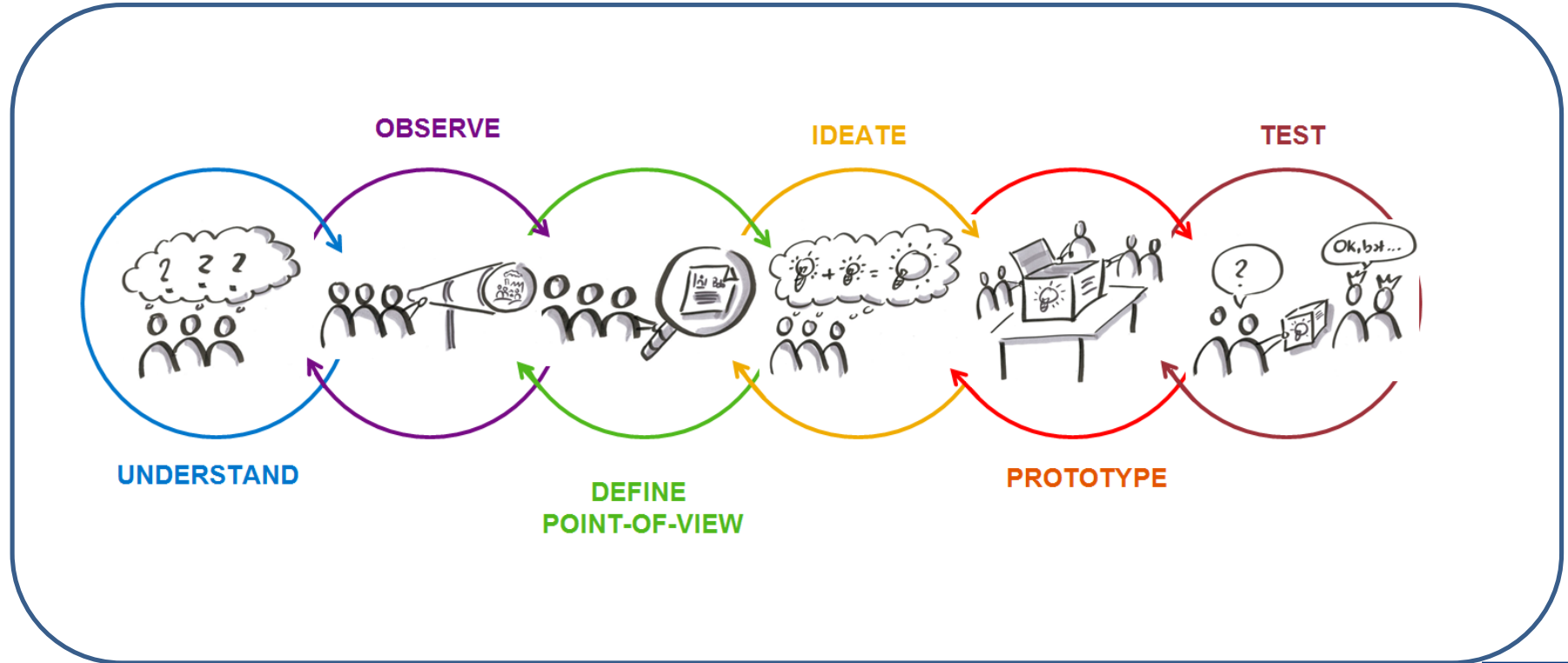


# Agenda

11:15 - 11:20	Welcome & Warm-up	5 min
11:20 - 11:25	Design Thinking Process (slide 2)	5 min
11:25 - 11:28	Design ideal wallet of the future (slide 3)	3 min
11:28 - 11:32	Understand: Change the problem statement (2x2 min)	4 min
11:32 - 11:40	Observe: Ask your team members (slide 5, 2x 4 min)	10 min
11:40 - 11: 43	Point of View: Needs and PoV description (slide 7, 2x3min)	6 min
11:43 - 11:48	Ideate - wild or radical or crazy ideas (the unexpected)	5 min
12:00 - 12:13	Prototype + Test (slide 9)	14 min
12:13 - 12:15	Reflekting	2 min

# DT Process



# Design the ideal wallet of the future

Sketch your idea here:

(3 min)

# Understand (in your team) (4 min. in total)

Re-phrase the problem statement (2 minutes)

e.g. find better ways to carry cash, IDs & credit cards

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Identify areas where you need to learn and understand (2 min)

Notes

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# Observe (10 min. in total)

Each of you shows his wallet – the other team members ask questions (4 min per person)

Notes

- What was most important for your wallet version?
- Why did you create the wallet in this way?
- Is there anything else you would like to add?

Notes

# Point of View (6 min)

## Inventory possible NEEDS (3 min.)

Your partner (name, description)

things your partner is trying to do (**needs**):

ways your partner wants to **feel** (insight/meaning):

## DEFINE a Problem Statement (3 min.)

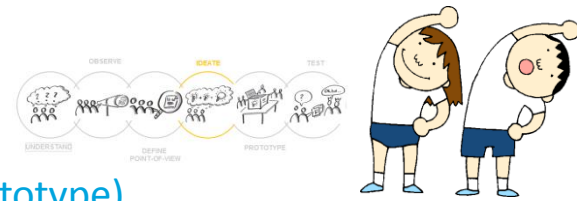
\_\_\_\_\_  
Partner's name

needs a way to \_\_\_\_\_  
user's need

Because / but / surprisingly/ .....  
[circle one]

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

# Ideate (5 min)



Sketch 3-7 radical ways to meet your user's needs or build a prototype)

[Write your problem statement here]

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Choose the 2 most promising ideas ☒

# Prototype and Test (14 min, 1x10 min, 2 x 2 min)

SHARE the sketch of the 2 most promising ideas with your partner (switch roles and repeat sharing).

CAPTURE feedback.



# Reflect and Re-Define (2 min.)

## REFLECT to deepen your EMPATHY (1min.)

New things that I have learnt about my partner and his needs

New things that I have learnt about my solution and my approach to meet my partner's needs

## Re-DEFINE your Problem Statement (1 min.)

\_\_\_\_\_  
Partner's name

needs a way to \_\_\_\_\_  
user's need

Because / but / surprisingly/ .....  
[circle one]

\_\_\_\_\_  
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