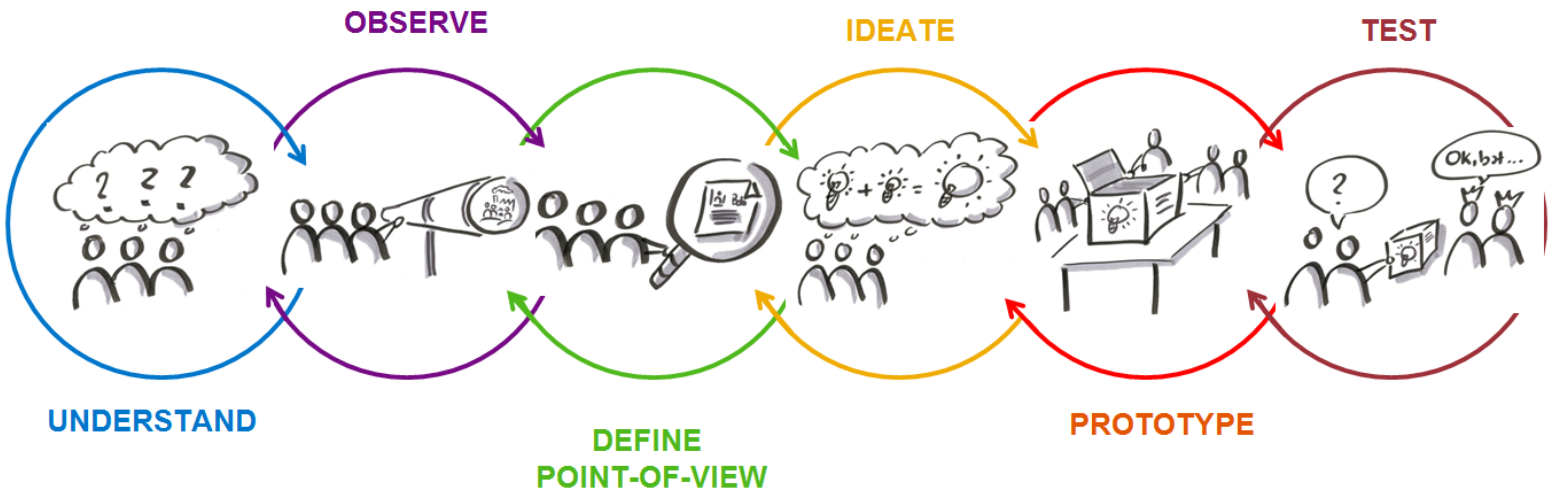
DT Process



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Design the ideal wallet of the future

Sketch your idea here:

(3 min)

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Understand (in your team) (4 min. in total)

Re-phrase the problem statement (2 minutes)

e.g. find better ways to carry cash, IDs & credit cards

Identify areas where you need to learn and understand (2 min)

Notes

Observe (8 min. in total)

Each of you shows his wallet – the other team members ask questions (4 min per person)

Notes

- What was most important for your wallet version?
- Why did you create the wallet in this way?
- Is there anything else you would like to add?

Notes

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Point of View (6 min)

Inventory possible NEEDS (3 min.)

Your partner (name, description)

things your partner is trying to do **(needs)**:

ways your partner wants to **feel** (insight/meaning):

DEFINE a Problem Statement (3 min.)

_____

Partner‘s name

needs a way to _____

user‘s need

Because / but / surprisingly/ ……..

[circle one]

_____

_____

_____

_____

_____

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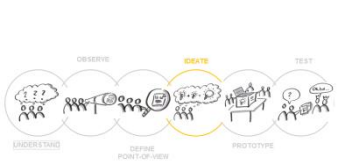
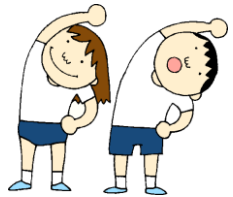
Ideate (5 min)





Sketch 3-7 radical ways to meet your user's needs

[Write your problem statement here]

Choose the 2 most promising ideas ☑

Prototype and Test (13 min, 1x10 min, 1 x 3 min)

SHARE the sketch of the 2 most promising ideas with your partner (switch roles and repeat sharing).

CAPTURE feedback.

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Reflect and Re-Define (2 min.)

REFLECT to deepen your EMPATHY (3 min.)

New things that I have learnt about my partner and his needs

New things that I have learnt about my solution and my approach to meet my partner's needs

Re-DEFINE your Problem Statement (2 min.)

_____
Partner's name

needs a way to _____
user's need

Because / but / surprisingly/ ……..
[circle one]

_____
_____
_____
_____
_____