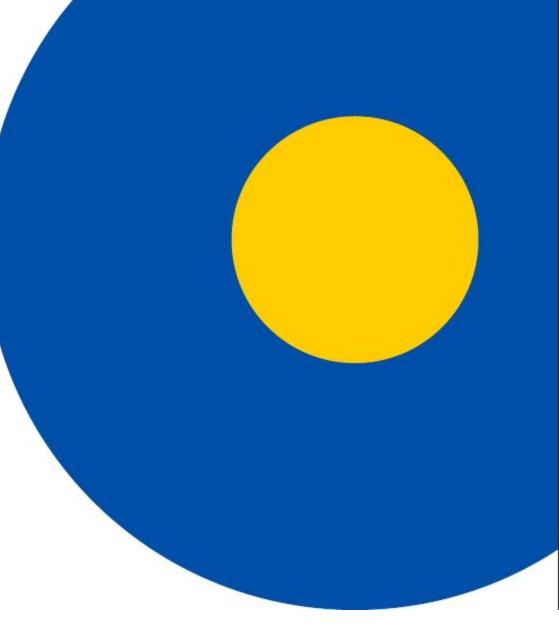
Business Administration

Master's Degree



2019-06-04



Business Administration (BA)

- Degree: Master
- Major: Management
- Specialization: Business Administration (BA)
- Duration: 2 years
- Language: English



Business Administration (BA)

The program is designed primarily for those who want to be on a **headship position in an organization**, but also for those who just want to be excellent in any business affair, in any management function or sphere.

Graduates of *Business Administration*, due to universal management knowledge they achieve, are able to see and understand the whole complexity of the organisation as a system of different functions.

After series of lectures, workshops and tutorials they develop their **leadership**, **interpersonal and communication skills**, gain **practical knowledge** about creation of competitive and marketing **strategies of organisations**, learn how to build an **effective team** and how to make **financial analysis** or measure business **performance**.

Content of most courses is set in the **global context** and presents a **crosscultural** and cross-national perspective of **modern management**.



Advantages of studying Business Administration Programme (BA)

Working in the international student teams and gaining the intercultural experience

Universal managerial knowledge, skills and competences helpful in any kind of organization and at any postition

Remarkable chace for language skills' development Opportunity to join the Polish-French Master's Degree Program (see the next slides)

Contact with teachers and business practitioners representing various countries, universities and companies



| Major: Management Subjects common for all programmes (including BA) | No. of hours | ECTS |
|--|--------------|------|
| Business English | 30 | 2 |
| Contemporary Management Concepts | 30 | 5 |
| Contemporary Macroeconomic Problems | 15 | 3 |
| Business Law | 15 | 2 |
| Ethics in Management | 15 | 3 |
| Statistics in Management | 30 | 5 |
| Master's Diploma Seminar | 105 | 20 |
| Strategic Management | 30 | 6 |
| Processes Management | 15 | 2 |
| Managerial Accounting | 30 | 4 |
| Entrepreneurship | 30 | 4 |
| Psychology in Management | 15 | 2 |
| Operational Research | 30 | 4 |
| Management Games I | 30 | 2 |



| Major: Management Subjects specific for Business Administration | No. of hours | ECTS |
|--|--------------|------|
| Leadership in Global Economy | 30 | 4 |
| Brand Management | 45 | 4 |
| Business Competitiveness Management | 45 | 6 |
| Corporate Governance | 30 | 4 |
| Communication and Development of Managerial Skills | 30 | 3 |
| Cross-cultural Management | 30 | 5 |
| Knowledge Management in Organization | 30 | 5 |
| Financial Analysis | 45 | 6 |
| Business Excellence | 30 | 4 |
| Value-based Management | 30 | 3 |
| Management Games | 60 | 8 |



Our Graduates work in:







Justyna Waruszewska

Luiza Ziółkowska





Katarzyna Garstka

7



Patrycja Dombek





Wojciech Politowski



Jakub Powietrzyński



Kinga Buda





Double Degree Program for BA students

The **Polish-French Program of Master Degree** commenced in the academic year 2010/2011, on the basis of an agreement signed between Nicolaus Copernicus University, Toruń and the University of Angers. Students who successfully realize the program receive two diplomas:

the Master Degree in Management of the NCU

***** the Master Degree in International Management of Universite d'Angers



The program is taught entirely in English. The first year of study takes place in Poland, and the second year in France. The recruitment of candidates is conducted independently by both universities according to their existing application rules and procedures. In Toruń the candidates come from BA program only and the recruitment takes place at the beginning of November.



We are waiting for YOU!



More info: Paweł Cegliński e-mail: pceglinski@umk.pl