



UNIWERSYTET
MIKOŁAJA KOPERNIKA
W TORUNIU

Wydział Nauk Ekonomicznych
i Zarządzania

Business Administration

Master's Degree

2019-06-04



Business Administration (BA)

- ⦿ Degree: Master
- ⦿ Major: Management
- ⦿ Specialization: Business Administration (BA)
- ⦿ Duration: 2 years
- ⦿ Language: English



Business Administration (BA)

The program is designed primarily for those who want to be on a **headship position in an organization**, but also for those who just want to be excellent in any business affair, in any management function or sphere.

Graduates of *Business Administration*, due to universal management knowledge they achieve, are able to see and understand the whole complexity of the organisation as a system of different functions.

After series of lectures, workshops and tutorials they develop their **leadership, interpersonal and communication skills**, gain **practical knowledge** about creation of competitive and marketing **strategies of organisations**, learn how to build an **effective team** and how to make **financial analysis** or measure business **performance**.

Content of most courses is set in the **global context** and presents a **cross-cultural** and cross-national perspective of **modern management**.



Advantages of studying Business Administration Programme (BA)

Working in the international student teams and gaining the intercultural experience

Universal managerial knowledge, skills and competences helpful in any kind of organization and at any position

Contact with teachers and business practitioners representing various countries, universities and companies

Remarkable chance for language skills' development

Opportunity to join the Polish-French Master's Degree Program (see the next slides)



Major: Management Subjects common for all programmes (including BA)	No. of hours	ECTS
Business English	30	2
Contemporary Management Concepts	30	5
Contemporary Macroeconomic Problems	15	3
Business Law	15	2
Ethics in Management	15	3
Statistics in Management	30	5
Master's Diploma Seminar	105	20
Strategic Management	30	6
Processes Management	15	2
Managerial Accounting	30	4
Entrepreneurship	30	4
Psychology in Management	15	2
Operational Research	30	4
Management Games I	30	2



Major: Management Subjects specific for Business Administration	No. of hours	ECTS
Leadership in Global Economy	30	4
Brand Management	45	4
Business Competitiveness Management	45	6
Corporate Governance	30	4
Communication and Development of Managerial Skills	30	3
Cross-cultural Management	30	5
Knowledge Management in Organization	30	5
Financial Analysis	45	6
Business Excellence	30	4
Value-based Management	30	3
Management Games	60	8



Our Graduates work in:



Atos

Justyna Waruszewska



Electrolux

Luiza Ziółkowska



Katarzyna Garstka

Nestlé

Patrycja Dombek



Unilever

Wojciech Politowski


**FRANKLIN TEMPLETON
INVESTMENTS**



Jakub Powietrzyński

Walmart  **Asia**

Kinga Buda



Double Degree Program for BA students

The **Polish-French Program of Master Degree** commenced in the academic year 2010/2011, on the basis of an agreement signed between Nicolaus Copernicus University, Toruń and the University of Angers. Students who successfully realize the program receive two diplomas:

- ❖ the **Master Degree in Management of the NCU**
- ❖ the **Master Degree in International Management of Université d'Angers**



The program is taught entirely in English. The first year of study takes place in Poland, and the second year in France. The recruitment of candidates is conducted independently by both universities according to their existing application rules and procedures. In Toruń the candidates come from BA program only and the recruitment takes place at the beginning of November.



We are waiting for YOU!



More info:
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