

Full-time studies, Master's Degree

Dean's Board Resolution 23.03.2022

Programme of studies - Management

Title of subject	Form of passing E-exam, Z- credit (grade)	Hours		ECTS	I year						II year					
		Lectures	Exercises		Semester I			Semester II			Semester III			Semester IV		
					L	E	ECTS	L	E	ECTS	L	E	ECTS	L	E	ECTS
UNIT - Business English for Management	E	0	30	2,0		30	2,0									
UNIT - university lectures	Z	depends on chosen subjects		4,0						4,0						
Occupational Safety, Health and Ergonomics*	Z	0	0	0,0												
Module - BASIC SUBJECTS																
		90	15	18,0												
Contemporary Management Concepts	E	30	0	5,0	30		5,0									
Contemporary Macroeconomic Problems	E	15	0	3,0				15		3,0						
Business Law	Z	15	0	2,0	15		2,0									
Ethics in Management	E	15	0	3,0									15		3,0	
Statistics in Management	Z	15	15	5,0	15	15	5,0									
Module - MAIN COURSE SUBJECTS																
		75	195	40,0												
Master's Diploma Seminar	Z/E	0	105	20,0					30	5,0		30	5,0		45	10,0
Strategic Management	E	15	30	6,0				15	30	6,0						
Process Management	Z	15	0	2,0				15		2,0						
Managerial Accounting	E	15	15	4,0				15	15	4,0						
Entrepreneurship	E	15	15	4,0	15	15	4,0									
Psychology in Management	Z	15	0	2,0	15		2,0									
Management Games I	Z	0	30	2,0								30	2,0			
Specialisation Module - BUSINESS ADMINISTRATION																
		165	225	56,0												
Leadership in Global Economy	E	30	0	4,0							30		4,0			
Academic Writing	Z	0	15	2,0							15		2,0			
Operational Research	Z	15	15	5,0	15	15	5,0									
Brand Management	Z	15	15	5,0							15	15	5,0			
Business Competitiveness Management	E	30	0	5,0				30		5,0						
Communication and development of Managerial Skills	Z	0	30	3,0							30		3,0			
Cross-cultural Management	E	15	15	5,0							15	15	5,0			
Knowledge Management in Organization	E	15	15	5,0										15	15	5,0

Financial Analysis	E	15	30	6,0	15	30	6,0									
Business excellence	Z	15	15	4,0									15	15		4,0
Value-based Management	Z	15	15	4,0						15	15		4,0			
Management Games II	Z	0	60	8,0											60	8,0
Altogether		330	465	120,0			31,0			29,0			30,0			30,0

Specialisation Module - TOURISM AND SPORT MANAGEMENT

		165	225	56,0												
CSR in Tourism and Event Organizations	E	15	15	4,0						15	15		4,0			
Finance for Tourism and Sport Organizations	Z	15	0	3,0										15		3,0
E-commerce in Tourism	Z	15	30	6,0	15	30	6,0									
Organization and Coordination of Events	Z	15	30	5,0						15	30		5,0			
Extreme Tourism	E	30	0	5,0	30		5,0									
Tourism Enterprise Management	Z	0	30	3,0							30		3,0			
Event Management	E	15	15	5,0						15	15		5,0			
Psychology in Sport and Tourism Business	E	15	15	5,0										15	15	5,0
Legal Aspects in Event Management	E	15	15	5,0				15	15	5,0						
Legal Aspects in Tourism	Z	15	0	3,0							15		3,0			
Team Building in Events	Z	15	15	4,0							15	15	4,0			
Sport and Leisure Marketing Basis	Z	0	60	8,0											60	8,0
Altogether		330	465	120,0			31,0			29,0			31,0			29,0

* compulsory e-learning project provided to the students, because of the Polish law - to realize on the first year of the studies