



NICOLAUS COPERNICUS  
UNIVERSITY  
IN TORUŃ

Faculty of Economic Sciences  
and Management

April, 20-24  
2020

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INTERNATIONAL  
WEEK 2020

TORUN,  
POLAND



# WHAT PROBLEM WILL WE SOLVE THIS YEAR?

## Responsible business in the global world

Key global indicators published by The United Nations suggest that the world may be heading toward major crisis. Therefore, the call for contributing to sustainable development is nowadays more important than ever. Among others, the promotion of sustainability goals depends on the extent to which business act out of a sense of obligation and duty to the society and environment. The role of the responsible corporate citizen may be played by business in a variety of ways. **Our International Week 2020 aims to discuss specifically one of the management tools implemented for this purpose: corporate volunteering.**

# WHAT IS CORPORATE VOLUNTEERING?

Corporate volunteering means that employees take part in socially and/or environmentally beneficial volunteering activities outside the organization that are supported and encouraged by employers through formal and informal policies or programs. It enables companies to contribute to building a fairer, healthier and more balanced society. At the same time, it boosts internal relationships, employees' sense of meaningfulness at work and develops employee competencies.

Participants of the International Week 2020 will take part in the workshop devoted to presenting the essence of corporate volunteering programs. While working in international groups, they will design own volunteering projects. The purpose of the event is to strengthen the awareness of sustainability issues, to create ready-made solutions for particular problems, accompanied by development of project management skills.





# WHAT WE OFFER?

A WEEK OF ATTRACTIONS IN AN INTERNATIONAL ENVIRONMENT.

- Cooperating in multinational teams
- Visiting TOP companies in the region
- Sightseeing our medieval city
- Tasting regional cuisine
- Experiencing gingerbread surprise
- Improving language skills including the crash course of Polish
- Making new friends from different countries



WHERE ARE WE?

# TORUN, POLAND

The city of Torun is one of the most easily recognizable and most famous cities in Poland.

The city has an abundance of historic buildings and monuments in the Gothic architectural style.

Toruń is the Polish city with the second highest number of retained, authentic historic monuments. The authenticity of the medieval and Gothic skyline of Torun was one of the main arguments supporting the decision to add Toruń to the UNESCO List of World Heritage Sites in 1997.







# OUR FACULTY

The Faculty of Economic Sciences and Management is the only public school in Poland accredited by Association to Advance Collegiate Schools of Business (AACSB).

**Currently, only 5% of all business schools in the world hold an AACSB accreditation including.**

Receiving AACSB Accreditation means that a given institution is able to achieve a rigorous set of quality standards defined by AACSB International. The AACSB Accreditation standards challenge post-secondary educators to pursue excellence and continuous improvement throughout their business programs.

**From October 2018 we also have AMBA Accreditation, which places us among 2% the best business schools.**





**08/03/2020**

**Deadline for application**  
**[international.econ@umk.pl](mailto:international.econ@umk.pl)**

# DETAILS

## WHEN?

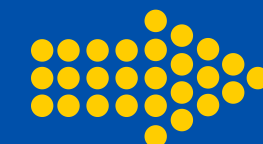
April 20-24, 2020

## WHERE?

at the Faculty of Economic Sciences and  
Management, Nicolaus Copernicus University  
in Torun, Poland

## HOW MUCH?

Accommodation in the University Hotel:  
approx. 100 PLN (incl. breakfast)/per day  
Lunch at Faculty is included (Monday-Friday)  
Meal in the City Centre: approx. 20 PLN  
Travel costs: depending on a distance



[www.econ.umk.pl/en](http://www.econ.umk.pl/en)

CONTACT US!

# ORGANISATION COMMITTEE



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**WE HOPE YOU JOIN US!**

**SEE YOU!**

**WE ARE WAITING FOR YOU IN TORUN!**