

Programme of studies - Management

Title of subject	Form of passing E-exam, Z- credit (grade)	Hours		ECTS	I year						II year						
		Lectures	Exercises		Semester I			Semester II			Semester III			Semester IV			
					L	E	ECTS	L	E	ECTS	L	E	ECTS	L	E	ECTS	
UNIT - Business English for Management	E	0	30	2,0			30	2,0									
UNIT - university lectures	Z	depends on chosen subjects		4,0							4,0						
Occupational Safety, Health and Ergonomics	Z	0	0	0,0													
Module - BASIC SUBJECTS																	
		90	15	18,0													
Contemporary Management Concepts	E	30	0	5,0			30			5,0							
Contemporary Macroeconomic Problems	E	15	0	3,0				15			3,0						
Business Law	Z	15	0	2,0			15			2,0							
Ethics in Management	E	15	0	3,0										15			3,0
Statistics in Management	Z	15	15	5,0			15		15	5,0							
Module - MAIN COURSE SUBJECTS																	
		75	195	40,0													
Master's Diploma Seminar	Z/E	0	105	20,0						30	5,0		30	5,0		45	10,0
Strategic Management	E	15	30	6,0				15	30	6,0							
Process Management	Z	15	0	2,0				15		2,0							
Managerial Accounting	E	15	15	4,0				15	15	4,0							
Entrepreneurship	E	15	15	4,0			15	15	4,0								
Psychology in Management	Z	15	0	2,0			15			2,0							
Management Games I	Z	0	30	2,0									30	2,0			
Specialisation Module - BUSINESS ADMINISTRATION																	
		165	225	56,0													
Leadership in Global Economy	E	30	0	4,0									30		4,0		
Academic Writing	Z	0	15	2,0									15		2,0		
Operational Research	Z	15	15	5,0			15	15	5,0								
Brand Management	Z	15	15	5,0								15	15	5,0			
Business Competitiveness Management	E	30	0	5,0					30		5,0						
Communication and development of Managerial Skills	Z	0	30	3,0									30		3,0		
Cross-cultural Management	E	15	15	5,0								15	15	5,0			
Knowledge Management in Organization	E	15	15	5,0											15	15	5,0
Financial Analysis	E	15	30	6,0			15	30	6,0								
Business excellence	Z	15	15	4,0											15	15	4,0
Value-based Management	Z	15	15	4,0								15	15	4,0			
Management Games II	Z	0	60	8,0											60		8,0
<b>Alltogether</b>		<b>330</b>	<b>465</b>	<b>120,0</b>						<b>31,0</b>				<b>29,0</b>		<b>30,0</b>	<b>30,0</b>

Specialisation Module - TOURISM AND SPORT MANAGEMENT																	
		165	225	56,0													
CSR in Tourism and Event Organizations	E	15	15	4,0									15	15	4,0		
Finance for Tourism and Sport Organizations	Z	15	0	2,0									15		2,0		
E-commerce in Tourism	Z	15	15	5,0			15	15	5,0								
Organization and Coordination of Events	Z	15	30	5,0								15	30	5,0			
Extreme Tourism	E	30	0	5,0					30		5,0						
Tourism Enterprise Management	Z	0	30	3,0									30		3,0		
Event Management	E	15	15	5,0								15	15	5,0			
Psychology in Sport and Tourism Business	E	15	15	5,0											15	15	5,0
Legal Aspects in Event Management	E	15	30	6,0			15	30	6,0								
Legal Aspects in Tourism	Z	15	0	4,0											15	0	4,0
Team Building in Events	Z	15	15	4,0								15	15	4,0			
Marketing in Sport and Tourism	Z	0	60	8,0											60		8,0
<b>Alltogether</b>		<b>330</b>	<b>465</b>	<b>120,0</b>						<b>31,0</b>				<b>29,0</b>		<b>30,0</b>	<b>30,0</b>

\* compulsory e-learning project provided to the students, because of the Polish law - to realize on the first year of the studies