

Full-time studies, Master's Degree

Dean's Board Resolution 23.03.2022

Programme of studies - Management

Title of subject	Form of passing E-exam, Z- credit (grade)	Hours		ECTS	I year						II year						
		Lectures	Exercises		Semester I			Semester II			Semester III			Semester IV			
					L	E	ECTS	L	E	ECTS	L	E	ECTS	L	E	ECTS	
UNIT - Business English for Management	E	0	30	2,0			30	2,0									
UNIT - university lectures	Z	depends on chosen subjects		4,0							4,0						
Occupational Safety, Health and Ergonomics*	Z	0	0	0,0													
Module - BASIC SUBJECTS																	
		90	15	18,0													
Contemporary Management Concepts	E	30	0	5,0	30			5,0									
Contemporary Macroeconomic Problems	E	15	0	3,0					15		3,0						
Business Law	Z	15	0	2,0	15			2,0									
Ethics in Management	E	15	0	3,0									15			3,0	
Statistics in Management	Z	15	15	5,0	15	15	5,0										
Module - MAIN COURSE SUBJECTS																	
		75	195	40,0													
Master's Diploma Seminar	Z/E	0	105	20,0					30	5,0		30	5,0		45	10,0	
Strategic Management	E	15	30	6,0					15	30	6,0						
Process Management	Z	15	0	2,0					15		2,0						
Managerial Accounting	E	15	15	4,0					15	15	4,0						
Entrepreneurship	E	15	15	4,0	15	15	4,0										
Psychology in Management	Z	15	0	2,0	15		2,0										
Management Games I	Z	0	30	2,0								30	2,0				
Specialisation Module - BUSINESS ADMINISTRATION																	
		165	225	56,0													
Leadership in Global Economy	E	30	0	4,0								30	4,0				
Academic Writing	Z	0	15	2,0								15	2,0				
Operational Research	Z	15	15	5,0	15	15	5,0										
Brand Management	Z	15	15	5,0								15	15	5,0			
Business Competitiveness Management	E	30	0	5,0					30		5,0						
Communication and development of Managerial Skills	Z	0	30	3,0								30	3,0				
Cross-cultural Management	E	15	15	5,0								15	15	5,0			
Knowledge Management in Organization	E	15	15	5,0											15	15	5,0

Financial Analysis	E	15	30	6,0	15	30	6,0									
Business excellence	Z	15	15	4,0									15	15	4,0	
Value-based Management	Z	15	15	4,0						15	15	4,0				
Management Games II	Z	0	60	8,0											60	8,0
Altogether		330	465	120,0			31,0			29,0			30,0			30,0

Specialisation Module - TOURISM AND SPORT MANAGEMENT

		165	225	56,0												
CSR in Tourism and Event Organizations	E	15	15	4,0						15	15	4,0				
Finance for Tourism and Sport Organizations	Z	15	0	3,0									15		3,0	
E-commerce in Tourism	Z	15	30	6,0	15	30	6,0									
Organization and Coordination of Events	Z	15	30	5,0						15	30	5,0				
Extreme Tourism	E	30	0	5,0	30		5,0									
Tourism Enterprise Management	Z	0	30	3,0							30	3,0				
Event Management	E	15	15	5,0						15	15	5,0				
Psychology in Sport and Tourism Business	E	15	15	5,0									15	15	5,0	
Legal Aspects in Event Management	E	15	15	5,0				15	15	5,0						
Legal Aspects in Tourism	Z	15	0	3,0						15		3,0				
Team Building in Events	Z	15	15	4,0						15	15	4,0				
Sport and Leisure Marketing Basis	Z	0	60	8,0											60	8,0
Altogether		330	465	120,0			31,0			29,0			31,0			29,0

* compulsory e-learning project provided to the students, because of the Polish law - to realize on the first year of the studies