

Full-time studies, Master's Degree

2025/26

Programme of studies - Management

[illegible]

Business excellence	Z	15	15	4,0									15	15	4,0
Value-based Management	Z	15	15	4,0							15	15	4,0		
Management Games II	Z	0	60	8,0										60	8,0
Altogether		330	465	120,0			31,0			29,0			30,0		30,0

Specialisation Module - TOURISM AND SPORT MANAGEMENT															
		165	225	56,0											
CSR in Tourism and Event Organizations	E	15	15	4,0							15	15	4,0		
Finance for Tourism and Sport Organizations	Z	15	0	3,0										15	3,0
E-commerce in Tourism	Z	15	30	6,0	15	30	6,0								
Organization and Coordination of Events	Z	15	30	5,0							15	30	5,0		
Extreme Tourism	E	30	0	5,0	30		5,0								
Tourism Enterprise Management	Z	0	30	3,0								30	3,0		
Event Management	E	15	15	5,0							15	15	5,0		
Psychology in Sport and Tourism Business	E	15	15	5,0										15	5,0
Legal Aspects in Event Management	E	15	15	5,0				15	15	5,0					
Legal Aspects in Tourism	Z	15	0	3,0							15		3,0		
Team Building in Events	Z	15	15	4,0							15	15	4,0		
Sport and Leisure Marketing Basis	Z	0	60	8,0										60	8,0
Altogether		330	465	120,0			31,0			29,0			31,0		29,0

* compulsory e-learning project provided to the students, because of the Polish law - to realize on the first year of the studies