## Programme of studies - Management

Title of subject	Form of passing				l year							II year						
	E-exam, Z- credit (grade)	Hours		ECTS	Semester I			Semester II			Semester III			Semester IV				
		Lectures	Exercises	1	L	Е	ECTS	L	Е	ECTS	L	Е	ECTS	L	E	ECTS		
	!							ı				•	!	ļ				
UNIT - Business English for Management	E	0	30	2,0		30	2,0											
UNIT - university lectures (field of human sciences)	Z		on chosen ects	4,0						4,0								
Occupational Safety, Health and Ergonomics*	Z	0 0 <b>0,0</b> MOOI																
			Mo	odule - BAS	SIC SUBJE	CTS					•							
		90	15	18,0														
Contemporary Management Concepts	E	30	0	5,0	30		5,0											
Contemporary Macroeconomic Problems	E	15	0	3,0				15		3,0								
Business Law	Z	15	0	2,0	15		2,0											
Ethics in Management	Е	15	0	3,0										15		3,0		
Statistics in Management	Z	15	15	5,0	15	15	5,0											
			Module	- MAIN CO	OURSE SU	BJECTS		-				-			-			
		75	195	40,0														
Master's Diploma Seminar	Z/E	0	105	20,0					30	5,0		30	5,0		45	10,0		
Strategic Management	E	15	30	6,0				15	30	6,0								
Process Management	Z	15	0	2,0				15		2,0								
Managerial Accounting	Е	15	15	4,0				15	15	4,0								
Entrepreneurship	E	15	15	4,0	15	15	4,0											
Psychology in Management	Z	15	0	2,0	15		2,0											
Management Games I	Z	0	30	2,0								30	2,0					
	•	Sp	ecialisation N	/lodule - BL	JSINESS A	DMINIST	RATION	•	•		•		•		•	•		
			225	56,0														
Leadership in Global Economy	E	30	0	4,0							30		4,0					
Academic Writing	Z	0	15	2,0								15	2,0					
Operational Research	Z	15	15	5,0	15	15	5,0											
Brand Management	Z	15	15	5,0							15	15	5,0					
Business Competitiveness Management	Е	30	0	5,0				30		5,0								
Communication and development of Managerial Skills	Z	0	30	3,0								30	3,0					
Cross-cultural Management	Е	15	15	5,0							15	15	5,0					
Knowledge Management in Organization	E	15	15	5,0										15	15	5,0		
Financial Analysis	E	15	30	6,0	15	30	6,0							-		.,.		

Business excellence	Z	15	15	4,0										15	15	4,0
Value-based Management	Z	15	15	4,0							15	15	4,0			
Management Games II	Z	0	60	8,0											60	8,0
Altogether			465	120,0			31,0			29,0			30,0			30,0
		Special	isation Modu	ile - TOURIS	SM AND SI	PORT MA	NAGEME	NT								
165 225 <b>56,0</b>																
CSR in Tourism and Event Organizations	E	15	15	4,0							15	15	4,0			
Finance for Tourism and Sport Organizations	Z	15	0	3,0										15		3,0
E-commerce in Tourism	Z	15	30	6,0	15	30	6,0									
Organization and Coordination of Events	Z	15	30	5,0							15	30	5,0			
Extreme Tourism	E	30	0	5,0	30		5,0									
Tourism Enterprise Management	Z	0	30	3,0								30	3,0			
Event Management	E	15	15	5,0							15	15	5,0			
Psychology in Sport and Tourism Business	E	15	15	5,0										15	15	5,0
Legal Aspects in Event Management	E	15	15	5,0				15	15	5,0						
Legal Aspects in Tourism	Z	15	0	3,0							15		3,0			
Team Building in Events	Z	15	15	4,0							15	15	4,0			
Sport and Leisure Marketing Basis	Z	0	60	8,0											60	8,0

<sup>\*</sup> compulsory e-learning project provided to the students, because of the Polish law - to realize on the first year of the studies