

Management, full time studies, Bachelor degree

2025/26

Programme of studies, specialisation module - organizational - Business Manager

Title of subject	Form of passing (Exam, Z-credit)	Hours		Total ECTS	1st year						2nd year						3rd year						
		Lectures	Exercises		Semester I			Semester II			Semester III			Semester IV			Semester V			Semester VI			
				L	E	ECTS	L	E	ECTS	L	E	ECTS	L	E	ECTS	L	E	ECTS	L	E	ECTS	L	E
General subjects																							
		30	210	20,0																			
Computer Science	Z	0	30	2,0					30	2,0													
Intellectual Property Protection	Z	15	0	1,0				15		1,0													
Contemporary Learning Techniques	Z	15	0	1,0	15			1,0															
Business English	E	0	120	7,0		60	3,0		60	4,0													
Physical Education	Z	0	60	0,0								30	0,0		30	0,0							
Humanities lectures, university lectures	Z	depends on the chosen		9,0												5,0							4,0
Occupational Safety, Health and Ergonomics	Z	0	0	0,0	MOODLE																		
Module - Basic subjects																							
		195	120	36,0																			
Mathematics	E	30	30	6,0				30	30	6,0													
Descriptive Statistics	E	15	30	3,0							15	30	3,0										
Law in Business	E	30	15	5,0	30	15	5,0																
Principles of Management	E	45	0	7,0							45		7,0										
Organisational Theory	E	30	15	7,0	30	15	7,0																
Microeconomics	E	15	30	4,0	15	30	4,0																
Finance	E	30	0	4,0				30		4,0													
Module - main course subjects																							
		195	315	62,0																			
Seminar	Z/E	0	75	12,0													30				45	12,0	
Academic Writing	Z	15	0	2,0													15		2,0				
Organizational Behaviour	E	15	15	4,0							15	15	4,0										
Project Management	Z	0	30	3,0											30	3,0							
Human Resources Management	E	30	30	8,0							30	30	8,0										
Quality Management	E	30	15	5,0										30	15	5,0							
IT in Management	Z	0	30	2,0								30	2,0										

Marketing	E	30	30	8,0	30	30	8,0												
Marketing Research	E	15	30	8,0				15	30	8,0									
Accounting	E	30	30	4,0									30	30	4,0				
Corporate Finance	E	30	30	6,0							30	30	6,0						
Module - supporting course subjects																			
		150	135	23,0															
Psychology	Z	30	0	2,0	30		2,0												
Principles of Macroeconomics	E	30	15	5,0				30	15	5,0									
Logistics	Z	15	15	2,0													15	15	2,0
Principles of Econometrics	E	30	30	4,0								30	30	4,0					
Economic Forecasting	E	15	15	2,0											15	15	2,0		
Management Games	Z	0	30	2,0												15		15	2,0
Business Plan	Z	15	15	2,0													15	15	2,0
Investments	E	15	15	4,0											15	15	4,0		
Specialisation Module - Business Manager																			
		180	165	39,0															
Management Methods	E	15	30	5,0											15	30	5,0		
Organizational Analysis and Design	E	15	30	5,0													15	30	5,0
Corporate Social Responsibility	Z	15	15	3,0											15	15	3,0		
Group Dynamics in Organization	Z	15	15	3,0													15	15	3,0
Development and Measurement of Employees' Satisfaction	Z	15	15	3,0											15	15	3,0		
Creation and Measurement of Customers' Satisfaction	Z	15	15	3,0											15	15	3,0		
International Management	E	15	15	4,0								15	15	4,0					
Innovation Management	E	30	15	5,0											30	15	5,0		
Management of External Relations	E	30	0	5,0								30		5,0					
Service Management	Z	15	15	3,0											15	15	3,0		
Total		750	945	180,0			30,0			30,0			30,0			30,0			30,0